



RUBYCONF INDIA 2019

20 - 21 January 2019 @ Park Regis, Goa

SPONSORSHIP PROSPECTUS

GLOBAL REACH

RubyConf India has attracted participants from 23 Countries over the last 9 years.



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|----------|-------------|--------------|-------------|
| UK | Canada | India | Malaysia |
| Germany | USA | Japan | Singapore |
| Sweden | Mexico | South Korean | Philippines |
| Portugal | Brazil | Israel | Indonesia |
| France | Australia | Nigeria | Sri Lanka |
| Russia | New Zealand | South Africa | |



INFLUENTIAL SPEAKERS

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RubyConf India features expert speakers from India & abroad who are in constant demand all over the world.



PREVIOUS SPONSORS

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*Some of the successful companies that have sponsored
RubyConf India in the past.*





Welcome To RubyConfIndia 2018

PLATINUM SPONSOR



GOLD SPONSOR



BROUGHT TO YOU BY



#RCI18

RUBYCONF INDIA 2019 SPONSORSHIP PROSPECTUS

WHY YOU SHOULD SPONSOR US?

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- RubyConf India is India's premier Ruby & Rails conference and one of the larger RubyConfs in the world.
- On the 20th & 21st of January 2019, the TENTH edition of RubyConf India will be held at Park Regis in the scenic & historic coastal state of Goa.
- Organised by volunteers on a non-profit basis, RubyConf India is the ideal place to Connect with developers & business technology experts.
- ~ 350 attendees, sold out conference for every year since last 9 years.
- Meet top programmers & architects from India and abroad.
- Connect with the brightest technology talent.
- Build your brand with the community.

PLATINUM SPONSOR (1 SLOT)- [INR 10,00,000 / USD 14000]* - BOOKED BY GO-JEK

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- Sponsored talk - 10 minutes speaking slot on day 1 before closing keynote.
- 10ft x 6ft booth space at a prominent location.
- Company collateral insert in delegate kit.
- Branding on primary banners at the venue, including registration area and on stage.
- Sponsor shout-out in pre-conference welcome e-mailer to attendees.
- 9 residential passes to the conference with 3 rooms (triple occupancy). Includes post conference party passes.

GOLD SPONSOR (1 SLOT) – [INR 6,00,000 / USD 8800]*

- Sponsored talk - 5 minutes speaking slot.
- 6ft x 6ft booth space at a prominent location.
- Company collateral insert in delegate kit.
- Branding on primary banners at the venue, including banners at the entrance and on stage.
- 6 residential passes to the conference with 2 rooms (triple occupancy). Includes post conference party passes.

SILVER SPONSOR (2 SLOTS) – [INR 2 LAKH / USD 3000]*

- 6ft x 2ft table with two chairs near booth area.
- One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).
- Company collateral insert in delegate kit.
- Branding on primary banners at the venue, including banners at the entrance and on stage.
- 3 residential passes to the conference with 1 room (triple occupancy). Includes post conference party passes.

DIGITAL SPONSOR (1 SLOT) - [INR 3 LAKH / USD 4250]* - BOOKED BY BIGBINARY

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- One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).
- For an additional Rs 10,000 you can book 6ft x 6ft booth space.
- Company collateral insert in delegate kit.
- Branding on primary banners at the venue, including banners at the entrance and on stage.
- 3 residential passes to the conference with 1 room (triple occupancy). Includes post conference party passes.
- Shout-out in all e-mail communications to attendees.
- Sponsor logo to be displayed on all talk videos produced after the conference for digital publishing.

PARTY SPONSOR (1 SLOT) – [INR 3 LAKH / USD 4250]*

- Networking party held on 20th January 2019 (day one evening) where sponsors have the opportunity to interact with speakers and key industry experts.
- Company collateral insert in delegate kit.
- Branding on primary banners at the venue, including banners at the entrance and on stage.
- 5 minutes talk by the sponsor about their respective company during the party.
- 3 residential passes to the conference with 1 room (triple occupancy). Includes post conference party passes.

SPEAKER SPONSOR (4 SLOTS) – [INR 1.5 LAKH / USD 2250]*

- Sponsorship supports a deserving speaker by subsidising travel and stay.
- Sponsorship does not grant a paid speaking slot to the sponsor
- Company collateral insert in delegate kit.
- Branding on primary banners at the venue, including banners at the entrance and on stage.
- 3 passes to the conference party on 20th January 2019.
- Note: The sponsored speaker would be one of the invited speakers selected by Emerging Technology Trust.

STUDENT SPONSOR (5 SLOTS) – [INR 30,000 / USD 500]*

- One eligible student will be selected by ETT.
- One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).
- You are free to select as many students as possible.

BAG SPONSOR (1 SLOT) – [INR 85,000 / USD 1300]*

- Sponsor Logo and Conference Logo on the jute cloth bags handed to all the attendees.
- One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).
- Company collateral insert in delegate kit.

LANYARD SPONSOR (1 SLOT) – [INR 60,000 / USD 850]*

- Sponsor Logo and Conference Logo lanyard to all attendees.
- One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).
- Company collateral insert in delegate kit.

HAND BAND SPONSOR (1 SLOT) – [INR 30,000 / USD 400]*

- Sponsor Logo and Conference Logo hand band to all attendees to avail all the features of the conference.
- One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).
- Company collateral insert in delegate kit.

HOODIES SPONSOR (NO SLOT) – [INR 1,50,000 / USD 2250]*

- Hoodie design co-branded with sponsor's URL or Twitter handle on the back of the t-shirt.
- Design reference to sponsor's area of work intersecting with logistics.
- One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).
- Company collateral insert in delegate kit.
- 3 passes to the conference party on 20th January 2019.

MUG SPONSOR (NO SLOT) – [INR 40,000 / USD 600]*

- Mug design co-branded with sponsor's URL or Twitter handle on the back of the t-shirt.
- Design reference to sponsor's area of work intersecting with logistics.
- One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).



TERMS & CONDITIONS

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- This is a non-profit, community driven event and has no commercial aspect associated with it.
- Sponsorship does not imply a speaker slot.
- Speaker slots are assigned exclusively through a Call For Proposals process. Sponsorship does not influence selection.
- No information about attendees will be given to sponsors.
- Offensive or inappropriate use of language or sentiment in give-aways or standees will be disallowed and is at the sole discretion of the organisers.
- Placement of standees is subject to change and at the sole discretion of the organisers.

EMERGING TECHNOLOGY TRUST

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The Emerging Technology Trust is a non-profit that focuses on creating opportunities and events to promote open source contribution, programming languages, tools and methodologies in India.

We work hard to bring in the best speakers and connect them with the Indian developer community.

The ETT is funded primarily through corporate sponsorship.

CONFERENCES PORTFOLIO:

- RubyConf India – national Ruby conference, founded 2010
- Deccan RubyConf – Pune region Ruby conference, founded 2012
- DevOpsDays India – national DevOps conference, founded 2012
- GopherCon India – national Golang conference, founded 2015
- DroidJam India – national Android conference, founded 2018

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Website: RubyConfIndia.org

Twitter: [@RubyConfIndia](https://twitter.com/RubyConfIndia)

